

SMPC\_MKT16262A\_PartnerEmailTemplates\_AnnualUpdate
A. Partner Combo email

[Partner to update]
From Address: Partner name (Partner email address)
To: Last Name, First Name of partner customers or members who are signed up to receive partner emails
CANSPAM Sender: Partner Name
True Sender & Distributor: Partner Name
Type: Marketing
List Bumps: Partner sending to their list of customers or members so they scrub
Opt-Out Link in email: Partner Opt-Out URL

- Subject lines
1. [##NAME##], get the money you need for school
2. [##NAME##], need help paying for college or grad school?
3. [##NAME##], need money for next semester?
4. Need money for college or grad school?
5. Get help paying for school
6. Tuition due? We're here to help.
7. Get the \$ you need for college or grad school
8. Student or parent—get money for school

Preheaders
1. Pay for education expenses with a student loan from Sallie Mae
2. Student loans from Sallie Mae can help you pay for school

##preheaders above##
Partner logo 106 x 36
#in partnership with# sallie mae
Get the money you need
with an education loan from Sallie Mae®
Get started



For degree-granting institutions

[##NAME##],

At [Partner Name], we offer great financial products and services to meet the unique needs of our [customers/members]. That's why we've partnered with Sallie Mae to offer the Smart Option Student Loan® and Sallie Mae's suite of graduate loans.

Loan features:

- Competitive variable and fixed interest rates
• No origination fee or prepayment penalty¹
• Multiple repayment options
• Borrow up to 100% of all your school-certified expenses for the entire year like tuition, fees, books, housing, meals, travel, and even a laptop.²
• 4 Months of free Chegg Study® Get study and homework support – anytime, anywhere, for any subject³

Loans for undergraduates and graduate students

Smart Option Student Loan for Undergraduate Students
Help pay for a bachelor's degree, associate's degree, or certificate from a degree-granting school.
Graduate loans
Choose a loan designed for school-certified expenses in graduate programs, including medical, dental, MBA, law, health professions, and master's/doctoral degrees.

Getting your education online?

If you're pursuing your degree, taking a few classes, or seeking professional certification online, our student loan products can help!

Consider a cosigner

Student borrowers: You may have a better chance of approval by adding a cosigner such as a parent or other creditworthy adult.

Additional available loans

The Bar Study Loan can help pay for expenses associated with fees and living costs when studying for the bar exam.
The Residency and Relocation Loan can help with expenses associated with taking board examinations, traveling or interviewing, and moving for your medical or dental residency.

Applying is fast and easy

Get started

For more information on our other financial products and services, visit our website at [Partner URL].

Borrow responsibly

We encourage students and families to start with savings, grants, scholarships, and federal student loans to pay for college. Students and families should evaluate all anticipated monthly loan payments, and how much the student expects to earn in the future, before considering a private student loan.

This email contains an advertisement or solicitation. Applications are subject to a requested minimum loan amount of \$1,000. Current credit and other eligibility criteria apply. Click here for additional eligibility information about each product.

Sallie Mae partner referenced is not the creditor for these loans and is compensated by Sallie Mae for the referral of Sallie Mae loan customers.

¹ Although we do not charge a penalty or fee if you prepay your loan, any prepayment will be applied as outlined in your promissory note—first to Unpaid Fees and costs, then to Unpaid Interest, and then to Current Principal.

² Loan amount cannot exceed the cost of attendance less financial aid received, as certified by the school. Sallie Mae reserves the right to approve a lower loan amount than the school-certified amount. Miscellaneous personal expenses (such as a laptop) may be included in the cost of attendance for students enrolled at least half-time.

³ This promotional benefit is provided at no cost to borrowers with undergraduate, graduate, or parent loans with a first disbursement between May 1, 2021 and April 30, 2022. Borrowers are not eligible to activate the benefit until July 1, 2021. Borrowers who reside in, attend school in, or borrow for a student attending school in Maine are not eligible for this benefit. Chegg Study® offers expert Q&A where students can submit up to 20 questions per month. No cash value. Terms and Conditions apply. Please visit chegg.com/SMstudypack/termsandconditions for complete details. This offer expires one year after issuance.

Sallie Mae reserves the right to approve a lower loan amount than the school-certified amount. Information advertised valid as of November 6, 2021.

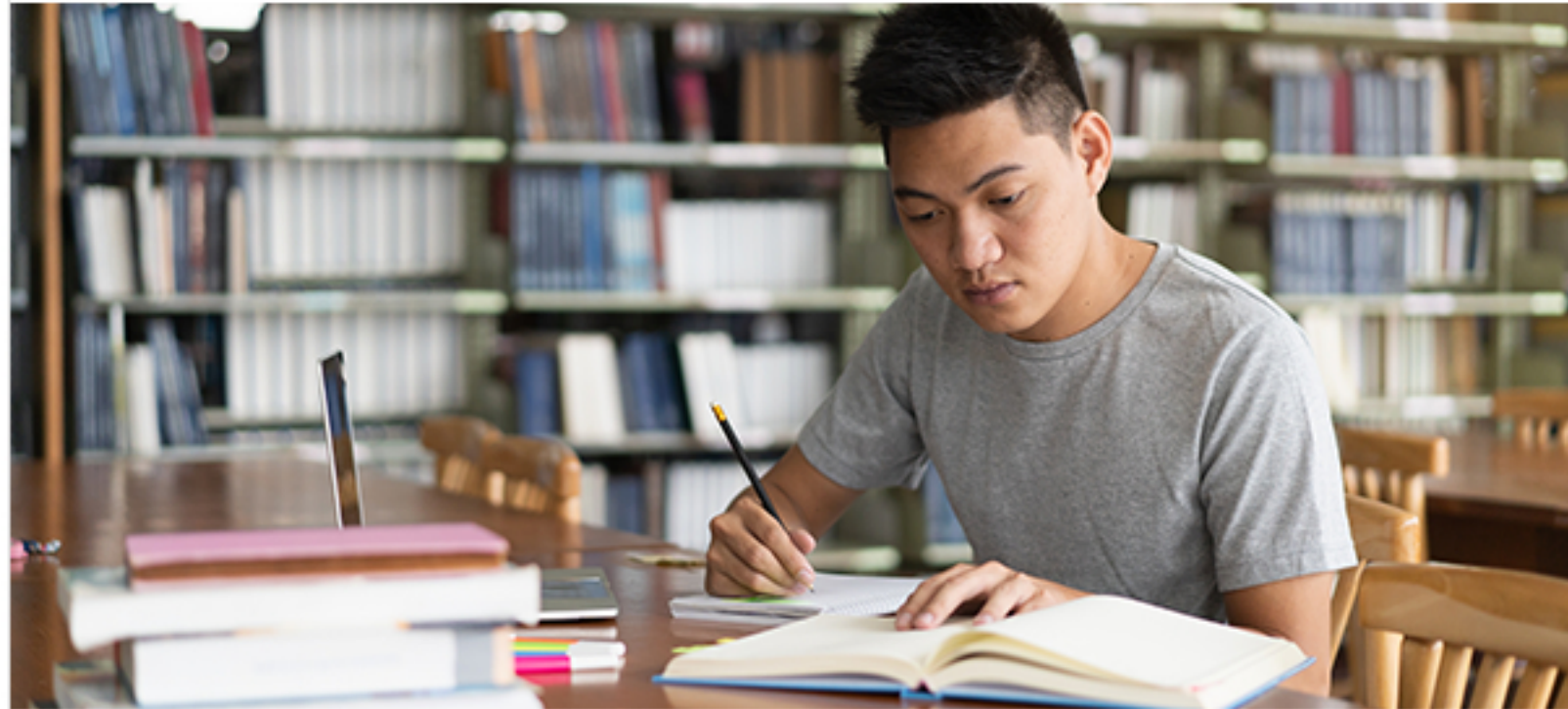
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[Partner inserts all disclosures and opt-out mechanism required by CAN-SPAM]

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##preheaders above##
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